

North Central Region

Center for FSMA Training, Extension
and Technical Assistance

Evaluation and success stories

NCR FSMA Annual Conference

June 10-11

IOWA STATE UNIVERSITY

Extension and Outreach

Healthy People. Environments. Economies.

What does our annual evaluation include?

1. Interviews with partners
2. PSA Grower Training knowledge assessment
3. PSA GT follow-up survey
4. Participant observation
5. National reporting
6. Success stories

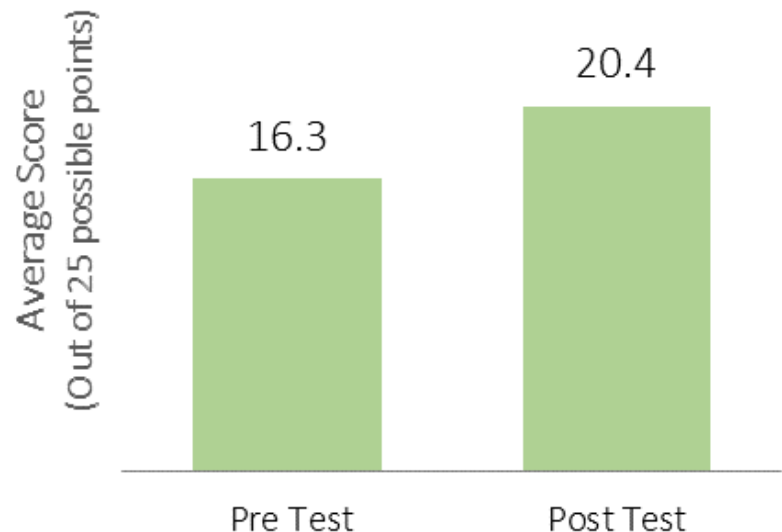
Annual interviews

- Last completed December 2018.
- Next round September 2019.
- Key results:
 - Greatest accomplishment: peer network
 - NCR FSMA partners created their own opportunities to work face to face
 - Satisfaction with communications increased greatly since year 1.

PSA Grower Training knowledge assessment

- Conducted annually July 1-June 30.
- 2018-19 results expected in July.

On average, scores increased by 4.1 points (out of 25) from pretest to posttest.



PSA GT follow-up survey

- Distributed annually in winter
- 2018-19 results just released (hopefully)

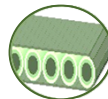
31% of growers added or modified on-farm infrastructure or equipment to improve food safety practices (of 131 growers).



11 growers upgraded or added hand-washing stations.



10 built new or upgraded existing buildings or pack sheds.



9 added equipment to or changed their wash/pack line.



9 upgraded or added new restrooms.

Participant observation

- Arlene takes extensive notes during online meetings.
- Looking for evidence that partners are openly sharing, offering their resources, etc.

National reporting

- At least once a year we must report:
 - # of PSA trainings and # of participants
 - # of FSPCA trainings and # of participants
 - # of add-on materials created
 - Average knowledge assessment scores
 - # of meetings hosted by NCR FSMA
 - Grant-related scholarship
 - PSA GT follow-up survey results
 - Major activities or outputs

Success stories

- Tell the story of on-the-ground impacts of the work of NCR FSMA partners.
- Examples:
 - Farmers change practices
 - New collaboration among educators



Success stories

We want to write at least one success story per state this summer!

4 summer interns.



Success story process

1. Send story ideas to Ellen (johnsene@iastate.edu)
2. Provide introductory email between potential interviewee(s) and Ellen and/or interns.
3. Conduct phone interviews.
4. Write story.
5. Send story to interviewees for approval.
6. Copy edit and publish.

Comments or questions?