**NCR Listening Session / Webinar**

**Thursday, November 21, 2019**

**Announcements:**

* Kristin Esch- on November 27, the Wisconsin staff are sharing about their BSAAO videos and presentations on the FDA conference call.
* Jay Dampier- they utilized NCR trainer sharing funds to help bring Annalisa Hultberg and Teresa Wiemerslage to WI (who both did a great job leading the workshop!)
* Laurie George- 50 Plain growers were recently trained in IL

**NCR Announcements:**

* December listening session (Dec. 19) will be Arlene Enderton and Bridget Perry from ISU presenting on the PSA knowledge assessment results.
* January- round table discussion for states to share what’s happening there and ask questions

**NCR Funds available:**

* Trainer sharing funds (to bring lead trainers to your state)
* Mentorship funds (to help you meet with a mentor in a different state)
* Travel funds (brand new- only six remaining) $750 to help you attend a conference in another state. Apply on our website (check the Educators tab)

**Federal updates:**

* Modified labeling requirements go into effect on Jan. 1
* FSOP money is delayed, due to the move to Kansas City.

**Presentation:**

Traci Knight, from Iowa State University Extension and Outreach’s Agriculture and Natural Resource’s Communications Department, presented on best practices for social media. See her powerpoint presentation for details.   
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